



Job Description
BUSINESS AND MARKETING MANAGER
New Hampton, IA

SUMMARY:

Responsible for improving the Company's market position to achieve financial growth while identifying new business opportunities.

ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Must be capable of regular and predictable attendance
 - Able to work overtime as needed
 - Able to work holidays as needed
- Prospect for potential new opportunities
- Business planning
- Direct and indirect budget oversight
- Performance metrics and benchmarking
- Identifying, developing, strategies resulting in product growth/profitability
- Attend industry functions, and provide feedback on market and trends
- Submit weekly progress reports
- Performs other duties as needed and/or assigned

QUALIFICATIONS:

- Demonstrated strategic marketing skills and product management.
- Bachelor's degree in a related agricultural/business or equivalent management experience
- Preferred feed mill and/or production experience
- Proficient computer skills in spreadsheets.
- Thorough understanding of financial processes.
- Organizational, leadership, production problem solving, and communication skills
- Dedicated, goal oriented, motivated, and able to work independently

WORK ENVIRONMENT:

The work environment and physical characteristics are representative of those that an employee encounters while performing the essential functions of this position. Refer to the "Essential and Marginal Function Analysis" statement for a complete description of essential functions and functional requirements.